

## STUDENT PERSONNEL

### Series 500

POLICY TITLE STUDENT PHOTOGRAPHS AND VIDEOS

No. 506.3

The District likes to celebrate achievements of its students and staff. Throughout the year, students and District staff may take videos or photographs of student and school activities. These photographs may appear in various District materials, including the District's website, newsletters, yearbooks, etc. The District, at times, may also publicize student work.

The District has designated photographs as directory information under Board Policy 506.2. As such, photographs, videos or other likenesses of students may be released without prior consent absent a parent written request that their student's photograph or other directory information not be released.

The board will permit student "portrait" photographs to be taken on school premises by a commercial photographer as a service to the district, students and their families. Parents/guardians will be notified prior to the taking of pictures by a commercial photographer for student "portraits." In no case will students be required to have their picture taken or be pressured to purchase pictures.

Students or commercial photographers may take pictures of students for such things as the yearbook or student newspaper. Additionally, the school may photograph and record video performances, school activities, and athletic events.

The District does not maintain or have control over certain outside parties taking photos or videos on school grounds, such as at public activities or events. This would include parents, media or visitors taking photos or videos at public events and/or the sharing of photos taken on social media. These photos or videos are not subject to Board Policy 506.2 or 506.2R1.

If formal media requests are made of the District for student interviews or promotional videos, the District will attempt to notify parents and seek consent before any interviews occur.

In assessing the treatment of student photographs, the District will look at the nature of the photo, how it is maintained and any applicable laws or Board policies which may govern, specifically Board Policy 506.2 and its regulations.

Legal Reference: Iowa Code § 279.8.  
1980 Op. Att'y Gen. 114.

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