

SCHOOL-COMMUNITY RELATIONS

Series 900

POLICY EXHIBIT JCSD LOGO USAGE REQUEST FORM

No. 904.3E1

*Use of the Johnston Community School District Logo requires permission from the district, as outlined in Board Policy 904.3 and the district's brand and style guide. Please complete this form if you wish to use the logo.*

I am requesting approval to use the:

- Fire J logo
- Dragon logo with the word Johnston
- Dragon logo with the words Johnston Dragons
- Dragon head logo
- Dragon eyes logo
- Other

Color or Black and White

- Full color on light or white backgrounds
- Full color on dark or patterned backgrounds
- One color on light or white backgrounds
- One color (grayscale) on dark or patterned backgrounds

Do you need the logo provided to you?

- Yes
- No

What format do you need?

- JPG
- PNG
- TIF
- EPS (Vector)
- PDF

Name of your organization \_\_\_\_\_

Describe the reason you'll be using the logo:

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Are you an internal group that is part of the district or an external group?

- Internal team, group, class, or department
- External

If you are an external group, do you have a trademark license agreement with the School Board and agree to pay 10% in royalties every quarter?

- Yes
- No

Website where the logo will be used \_\_\_\_\_

Date you'll be using the logo \_\_\_\_\_

Your name \_\_\_\_\_

Your email \_\_\_\_\_

Your phone number \_\_\_\_\_

*If you are creating merchandise using the Johnston logo and are seeking approval of your design, the design will need to be provided to the district for review.*

Date Approved: October 9, 2023