

SCHOOL-COMMUNITY RELATIONS

Series 900

POLICY TITLE ADVERTISING AND PROMOTIONS

No. 904.2

The use of students, the school district name or logo, or its buildings and sites, and property for advertising and promoting products and/or services of entities and organizations operating for a profit is not allowed except with prior board approval. Nonprofit entities and organizations may be allowed to use students, the school district name, or its buildings and sites if the purpose is educationally related and prior approval has been obtained from the Director of Communications as stated in Exhibit 903.5E1 JSCD Decision Making Matrix for Distribution of Materials by Outside Organizations.

Legal Reference: Iowa Code § 279.8.

Cross Reference: 504.5 Student Fund Raising  
904.3 District and School Names/Logo Usage

Date Approved: August 14, 1995

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