

SCHOOL-COMMUNITY RELATIONS

Series 900

POLICY TITLE NEWS CONFERENCES AND INTERVIEWS

No. 902.2

The Director of Communications, on behalf of the board and the school district, may hold a news conference or respond to a request for an interview with the news media.

The Director of Communications will respond accurately, openly, honestly and objectively to inquiries from the news media about the school district.

News conferences and interviews planned or pre-arranged for school district activities will be coordinated by the Director of Communications. It is within the discretion of the Director of Communications to determine whether a news conference or interview is held to provide an immediate response to an issue.

It is the responsibility of the Director of Communications to keep the board apprised of news conferences and interviews.

Legal Reference: Iowa Code §§ 21.4; 22; 279.8.

Cross Reference: 902 Press, Radio and Television News Media

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