

SCHOOL-COMMUNITY RELATIONS

Series 902.1

POLICY TITLE NEWS MEDIA RELATIONS

No.902.1

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The board recognizes the value of and supports open, fair and honest communication with the news media. The board will maintain a cooperative relationship with the news media. As part of this cooperative relationship, the board and the media will develop a means for sharing information while respecting each party's limitations.

Members of the news media are encouraged and welcome to attend open board meetings. The board president is the spokesperson for the board, and the Director of Communications is the spokesperson for the school district. It is the responsibility of the board president and Director of Communications to respond to inquiries from the news media about the school district.

Members of the news media seeking information about the school district will direct their inquiries to the Director of Communications. The Director of Communications will accurately and objectively provide the facts and board positions in response to inquiries from the news media about the school district.

Legal Reference: Iowa Code §§ 21.4; 22; 279.8.

Cross Reference: 902 Press, Radio and Television News Media

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