JOHNSTON

COMMUNITY SCHOOL DISTRICT

COMMUNICATIONS

How the Johnston Community School District communicates with staff and families

SOCIAL MEDIA

Facebook
@JohnstonCSD

Twitter
@JohnstonCSD

Instagram
@johnstoncsd

Let us know what's happening in your classrooms, and take a picture, so we can share the good news on social media!

ELECTRONIC

Website
www.johnstoncsd.org

Livestream
team1sports.com/johnston/

Mobile App
iPhone & Android:
ParentSquare
Safestop App for
bussing

Direct Email
- JCSD E-Connection
- Alerts/Closures
- District/school messages

PRINT

Connection
Quarterly newsletter by Johnston Community Education

Letters Home
Notices from school

**PowerPoints,
Advertisements,
Postcards,
Yard Signs, Posters**
Special events

PHONE / TEXT

Alerts
School closures/delays
Emergencies

Attendance
Grades 6-12 only

Student well-being
Illness
Care and concern

COMMUNICATIONS

MEDIA INQUIRIES

- If you receive a media inquiry, please contact me.

- You are free to express your individual opinions and to showcase your coursework, program and students

- But want to make sure district-level messages are accurate, consistent and in context

- Secretaries have lists of students who can't be photographed. Parental permission needed for student interviews.

Lynn Meadows

SCHOOL BOARD

- Our school board meets on the second and fourth Monday each month at 6 p.m.
- Meetings are livestreamed at team1sports.com/johnston/

- Issues are brought as a Report (first reading), then as an Action item at next meeting
- Communications director is also board secretary

PUBLIC RECORDS REQUESTS

- As a public school district, we are subject to the Iowa Open Records Law

- Public Records Requests are submitted online via our website, johnstoncsd.org

- All of our JCSD e-mails and communications (with a few exceptions) are public record

LOGO AND BRAND IDENTITY

- The JCSD logos, which include the fire J and the Johnston Dragon, are trademarked

- Designs using the logo require approval from the JCSD Communications Department

- A style guide on proper usage can be found on our website, johnstoncsd.org

- Questions? Give us a call.