



Introduction to Business High School

1.0 Functions as economically literate citizens through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations.

- 1.1 Explains the basic economic problem.
- 1.2 Describes several features of our market economy.
- 1.3 Cites examples to show how each of your three economic roles is important in our economic system.
- 1.4 Explains three ways to measure economic progress.
- 1.5 Explains the role and function of business in the United States economy.
- 1.6 Cites examples of three types of business ownership.
- 1.7 Cites ways in which international business is important to the United States economy.

2.0 Demonstrates interpersonal, teamwork, and leadership skills necessary to function in multicultural business settings.

- 2.1 Uses a variety of team membership skills in different workplace settings.
- 2.2 Understands how to work with team members from diverse backgrounds in the workplace.
- 2.3 Knows how to manage conflict within the workplace.
- 2.4 Understands the various roles and responsibilities of a team member.

3.0 Develops career awareness and related skills to enable them to make viable career choices and become employable in a variety of business careers.

- 3.1 Understands entry-level positions, educational requirements, and career opportunities.
- 3.2 Knows the various resources and support systems that are available that can assist in preparing and pursuing a career.
- 3.3 Understands the trends, benefits and problems of chosen career.
- 3.4 Knows that career success involves continuous learning.

4.0 Communicate effectively as writers, listeners, and speakers in social and business settings.

- 4.1 Uses basic social interaction skills in professional situations.
- 4.2 Uses technology to communicate effectively in a business setting.
- 4.3 Uses a variety of customer service strategies to communicate with various business constituencies.
- 4.4 Uses a variety of listening skills to interact with internal and external customers.

4.5 Uses formal and informal presentation skills to convey information to others in the workplace.

4.6 Uses a variety of written communications skills to receive and convey information to others in the workplace.

5.0 Apply business ethics in personal and business settings.

5.1 Understands the obligations of businesses to the government and the community.

5.2 Understands the role of ethics in the business world.

5.3 Understands ethical concepts, including integrity and confidentiality, as related to the business environment.

5.4 Understands the process of making ethical decisions.

6.0 Prepare to become entrepreneurs by drawing from their general understanding of all aspects of business.

6.1 Knows unique characteristics of an entrepreneur.

6.2 Knows characteristics and features of viable business opportunities.

6.3 Understands that cultural differences, export/import opportunities, and current trends in a global marketplace can affect an entrepreneurial venture.

6.4 Understands how ethics, government, and different forms of business ownership affect the entrepreneurial venture.

6.5 Understands the characteristics and components of a business plan.

6.6 Understands the financing necessary to start a business.

7.0 Apply problems solving strategies to all facets of business.

7.1 Knows how to use a process to solve workplace problems and make decisions, individually and in a group.

7.2 Knows how to implement solutions to workplace problems.

7.3 Uses data gathering and analysis to confirm the results of a solution.

7.4 Uses the basic principles of logic, reasoning, and presenting an argument in workplace settings.