

Johnston Community School District Standards & Benchmarks

Journalism High School

1.0 The student applies different skills and strategies when reading.

1.1 Reads and analyzes other students' writing in peer revision groups.

2.0 The student understands the meaning of what is read.

- 2.1 Identifies the areas of unprotected speech and analyzes whether different types of speech are protected under the First Amendment.
- 2.2 Understands the thematic development of the publication and the systematic approach to its sections.

3.0 The student reads different materials for a variety of purposes.

- 3.1 Evaluates the school's publications and incorporates ideas into own work.
- 3.2 Read examples of news, features, opinion, captions, headlines and infographs to become acquainted with different styles of journalistic writing.

4.0 The student writes clearly and effectively.

- 4.1 Writes questions that will evoke useful information from sources.
- 4.2 Uses meaningful direct quotes, paraphrased material, and background research in copy.
- 4.3 Writes leads that will capture the audience's interest.
- 4.4 Writes captions that develop the concept of the photograph.
- 4.5 Writes headlines that summarize and entice the audience to read the story.
- 4.6 Revises material based on feedback from editors, other staff members, and the adviser and for copy fitting purposes.
- 4.7 Edits and proofreads copy in preparation for publication.

5.0 The student writes in a variety of forms for different audiences and purposes.

5.1 Writes different types of stories including features, opinion and news.

6.0 The student communicates effectively through authentic speaking experiences.

- 6.1 Participates in class discussions about journalistic topics.
- 6.2 Networks with a variety of people in researching ideas in which students are interested
- 6.3 Conducts interviews that result in useful information.

7.0 The student uses a variety of resources to research topics and interests.

- 7.1 Takes well composed, focused photographs that tell a story.
- 7.2 Understands graphic enhancement and organizes content in a logical manner to give the publication a planned, readable look.
- 7.3 Uses computer programs in the production of the publication.
- 7.4 Uses infographs to relay additional information to the audience.
- 7.5 Uses surveys in a reliable manner.